

Michela Iacobucci
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Proficiencies HTML, CSS, Javascript, Vue.JS, React.JS, Flask, MySQL, MongoDB, Node.JS, Python, Next.JS, Figma, SCSS, Cpanel, Salesforce, LinkedIn Recruiter, Outreach, PostgreSQL, Postman, RESTful API's, Spotify OAuth API, Github, Bootstrap, Heroku, Vercel, Netlify

Education

General Assembly

Software Engineering Immersive Remote Program May 2020-August 2020

Three-month, 500-hour full-time and full-stack program conducted in a remote setting, providing experience with the latest front- and back-end programming languages, tools, and methodologies.

We created projects within 1-2 week sprints where we could use the languages and frameworks taught during class, as well as any new technologies that interested us.

The University of Arizona

September 2013-May 2017

Major in Communications with a minor in 中文, *Traditional Mandarin*

Work Experience

Mick&Co.

Freelance Software Development

January 2020-Present

- Create websites and applications for clients. Utilize MERN stack, Squarespace, Figma, Google Analytics, React Native, and other skills to best suit the client's needs.

North Star Arms, LLC

Software Engineer/Ops Specialist

September 2020-Present

- Designed, developed, and launched the website for North Star Arms on Cpanel
- Proficiently harness my React.js, Javascript, HTML, CSS, and SCSS skills
- Utilize Figma to draw drafts and wireframes
- Integrated nodemailer API for form submission retrieval through company email
- Create internal application for testing procedures
- Responsible for recruiting new talent through multiple avenues as needed to achieve company goals
- Onboard new hires and forecast required personnel for production goals
- Correspond with team members to update them with any, and all, HR violations, news, and duties

Robert Half Technology

IT Recruiting Manager

September 2019-April 2020

- Within the first 8 months, booked over 80K in revenue by recruiting top talent in the market and relating to their technical skills.
- Manage a candidate base of over 400+ people, while maintaining 10-12 interviews and 2-3 client visits a week, which taught me the importance of software that properly functions.

MINDBODY

Software Specialist

March 2019- September 2019

- Educate and integrate two differing business management software tools into the wellness industry while managing a pipeline of 700+ prospective clients.
- By leveraging the importance of the software and the features, I consistently held an average of 105% of quota.
- Bridged the communication gap between our development team and our clients.

Yelp

Franchise Account Executive

June 2018-February 2019

- One of the least tenured employees to join the Franchise team, where I sold large national partnership packages with franchisees and corporate approved advertising programs on Yelp by analyzing their backend data that revealed the amount of traffic their Yelp pages were receiving and the gap of revenue they have at each location.
- Averaged 125% of quota during a pilot program that had us marketing and selling to franchisees that had 0 partnerships with Yelp.

Yelp

Account Executive

June 2017-May 2018

- Own and manage a pipeline of 1200+ clients through Salesforce's CRM, booking more than 200K within 11 months.